



# CEO SPACE SOVEREIGN NATION PROGRAM

*For those who believe there is a world  
in which people work to help one another,  
in which competition is replaced with cooperation,  
and in which ordinary people do the extraordinary.  
We Say... Welcome to CEO Space Nation!*

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**TAX BASE & ENTREPRENEUR DEVELOPMENT**

What Economic Development National Decision Making team would fail to invest one dollar knowing the government return on investment would exceed ten dollars, not once but annually for years into the future? What National Economic Development Team would fail to invest ten million dollars to return one hundred million in tax base and long term economic development? We submit, in the Entrepreneur Age, forward planning governments will see a priority to investing in training their local business owners to insure both stability and growth in GNP.

CEO SPACE, curriculum affiliated with the University of Alabama Huntsville, provides the most advanced Entrepreneur development training program in the world. Our online videos (ten minute click and play information) explain how CEO SPACE produces a unique business trade show model that functions as a cross between an MBA in a week and a business-to-business trade show, promoting full potential immediate economic development.

CEO SPACE proposes host nations acquire initial training weeks for key cities in nation, offering one of our SEVEN DAY Free Enterprise Forum economic development FORUMS for a flat rate cost of ten million dollars. Up to five thousand local small business owners can be invited to attend at a program cost of approximately 2000 dollars per business invitee, which includes materials and meal packages and mentoring. GNP rises as a consequent of investing in core Entrepreneur Skills. CEO SPACE appeals to every culture diversity and education background.

Returns to a host nation are derived from expanded commercial trade in nation, expanded import/export trade from program graduates, with as high as ten to one dollar for dollar returns in the several years your graduates grow their trade within a CEO SPACE enhanced skill zone.



**CEO SPACE RESPONSIBILITIES**

CEO SPACE provides a “virtual jobs” program in nation with each Forum Training hosted. Program costs can be shared by in nation corporate sponsors and by grants from the UN, IMF and World Bank economic development funds. CEO SPACE hires venues on a local basis to host the trade show known as the FREE ENTERPRISE FORUM. CEO SPACE arranges for food and related needs of the Training while in session. Audio/Video and related needs are addressed serving the host country using Super Teaching as a new model for classroom design. CEO SPACE provides celebrity world class authorities in their fields to help participants develop better plans, better teams, and resources to grow more rapidly while the Forum is in session.

CEO SPACE provides online after program support for graduates assisting their follow through with program planning and execution.

From receipt of payment and confirmation of Forum dates, CEO SPACE is engaged in providing a turnkey service to deliver your nation’s world class business-to-business trade show.

**CEO SPACE  
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Normal Tuition to the USA based world trade shows offered by CEO SPACE annually, is fixed at \$ 7500.00 US per student attending. The Sovereign Nation program reduces the cost per guest to \$ 2000.00 up to a maximum of 5,000 Executives and Business owners in nation attending. Hotel rooms are not provided in this packaged price for the guests attending as it is envisioned most guests are local in city and will reside in their residences during the Forum week. A percentage of guests may wish to stay IN HOTEL at their own expense to promote their business ventures. Meals and curriculum materials plus all study books and tapes are included.

In Venues with gambling the immediate yield on tax revenues from gaming can return 100% of the Forum cost due to venue selection in nation. All meals are used for individual coaching sessions with attending celebrity faculty experts. The model for the Entrepreneur Forum is unique in the world with proven results over twenty years. CEO SPACE delivers a University affiliated curriculum licensing content, via the University of Alabama Huntsville. UAH also provides Super Teaching for nation in school refurbishing bringing classrooms into the latest state of technology for whole brain accelerated learning (see [www.superteaching.org](http://www.superteaching.org) ).



**WHAT IS  
TAUGHT AT  
A FREE  
ENTERPRISE  
FORUM**

Invited business owners and Executive Managements host nations wish to “reward” receive the prestige of an invitation to attend each business trade show hosted in nation. New teams are developed inside the training to assist business owners to follow through and execute the new plans. New customer alliances are forged and new business platform sharing accelerates new customer development. Brand and marketing plans are developed for service product and trade good enterprise regardless of scale. Each FORUM program benefits from larger businesses mentoring smaller businesses. Local Forums are “mentor mixers.” All curriculum is University affiliated content. Your invited business owners leave with substantially upgraded skills in business, regardless of background or educational past. The Forum uses Super Teaching a new model for classroom design which accelerates whole brain learning for any content instructed. Super Teaching is a USA Congressional Title I qualified technology, presently used in public schools from K-12 through Higher education. Endorsements for the training and faculty references can be located at [www.ceospace.net](http://www.ceospace.net).

HOW DOES OUR  
COUNTRY  
ACQUIRE A  
FIRST IN NATION  
ENTREPRENEUR  
TRAINING?

The CEO SPACE Sovereign Nation program deals with in nation acquisition, typically over a defined number of weeks over a calendar year of economic development forums in cities the Host Nations wishes to develop. The host nation will typically work through due diligence issues via video conference calls. These pre-set calls CEO SPACE will arrange with decision makers at times set with Deborah Gilbert, an attorney, and assistant to the Chairman of CEO SPACE by calling 256.850.4710. Call to arrange a video call following your review of our [www.ceospace.net](http://www.ceospace.net) web world.

Your decision to proceed requires completion of our on line contract with dates agreed upon by CEO SPACE with each host nation, and pre payment by bank wire for each week being reserved, of ten million dollars (US) to the CEO SPACE escrow account for each project. Wire details are provided by Deborah Gilbert. Security for each project is provided by the host nation as appropriate at no cost to CEO SPACE. Forum dates are confirmed and CEO SPACE is under obligation when signed contracts are returned to the host nation following receipt of funds to reserve dates given the complex financial obligation of producing the world trade product.



WHAT SPECIFIC  
TOPICS WILL BE  
IMPARTED TO  
LOCAL  
BUSINESS  
OWNERS?

CEO SPACE will complete a protocol of intense education for business owners within an environment of practice sessions to transfer and test skill qualities for attending guests. The skill instruction will include:

- Planning any business in sequences and stages
- Expanding business activity with marketing and branding strategies (trade goods to Fortune firms)
- Team building to improve efficiencies ( culture adaption inclusive )
- Cooperative vs. competitive capitalism – the next generation theory
- Online strategies for marketing
- Sequence management
- Accelerated communication skills
- Accountability
- Ethics and governance
- Customer Service
- Referral Marketing
- Capital – How to Get It – How to Plan It
- Import/Export Trade Options

## Topics

- Cross Trading in nation Entrepreneur Mind Sets & Problem Solving
- Simultaneously translated as required in nation

## continued

All lesson plans are university level lesson plan booklets. All lesson plans are prepared and handed out in desired languages. All lesson plans are delivered by live faculty in English with simultaneous translation to host languages desired. Question and Answer sessions and interactive exercises take place throughout the lesson plan deliveries. Faculty is primarily law firms and advisers to CEOs of the largest enterprises in the world.

Sovereign Nation Entrepreneur Development Programs hosted by CEO SPACE are limited to 10 training weeks to a potential host nation market of over 140 customers during a calendar year 2009 and 20 weeks for 2010. Economic results from CEO SPACE ENTREPRENEUR DEVELOPMENT TRAINING in nation are both dramatic and immediate. Sovereign Nation customers tend to buy more than one week to serve multiple cities. A very few countries consume the entire inventory of this precious economic development resource.

The Sovereign Nation Program is being promoted with endorsing partners to the United Nations, the World Bank, the IMF, and various foundations worldwide. A weighted emphasis by CEO Management to serve developing nations influences scheduling, although all dates are acquired on a first come first contracted basis.



What economic development minister would fail to see the political and financial matrix advanced training in Entrepreneur Skills will bring to each community served? The “wet ware” of human capital is the most important CPU to upgrade you can make to improve GPN and national treasury revenue. In the age of the Entrepreneur developing your Entrepreneur Population provides political capital, national capital, and long term capital to each host nation.

As most host nation clients will acquire Forum “opportunity weeks” for years in the future, the total inventory of only ten weeks for 2009 and only twenty weeks for 2010 will contract rapidly. The prestige of being first in your region becomes a showcase to nearby alliance trade partners. No alternative University Affiliated Entrepreneur Curriculum program exists today, featuring twenty years of track record for helping small business to hyper grow.

Host nations may fly to visit a world Forum hosted five times each year in the USA as further due diligence. Class dates appear under “class dates” on the [www.ceospace.net](http://www.ceospace.net) web site. Your party will have all **tuition waived** as your host nation is conducting due diligence on the Free Enterprise Forum product. We cannot wait to pamper your VIP team as we preview the product your nation will host in the near future.

## SOVEREIGN NATION TIPS & BENEFITS

Whom you invite inside your 5,000 VIP list for each Entrepreneur Development Forum “in nation” is a political tool commanding great influence. Mix wealthy investors, business leading mentors, with mid range five to fifteen year established businesses, with a percentage of developing new industries and firms in nation, including inventors and some start ups for superior results.

Use the Entrepreneur Development Forum for national agendas. Experts engaged by CEO SPACE advise the US government, the Federal Reserve Board in the USA, and CEOs of many larger Fortune institutions worldwide. These “big brains” can advise your ministers and department leaders on solution management issues internal to your needs as a side benefit to hosting each forum week in each city selected. Invite key problem solvers and leaders in your administration to attend, with clarity on which problems they would appreciate solution assistance upon. Our expert team will provide fresh options to your teams typically worth the entire hosting fee if engaged in the traditional consulting market.

Invite nation alliance partners to attend, which might include administration aides from alliance nations you especially rely upon for trade and stability. Reward your short list using your Economic Development Forum as a national “showcase” with all its relevant prestige.

## RETURN ON INVESTMENT

The first return on investment is higher revenue from graduate business owners, who apply improved mental software in the business area to the efficiencies of their work space. The second benefit is higher employment. Both benefits elevate tax base in nation and key revenue to treasury. The revenue growth is long lasting following Free Enterprise education.

Entrepreneur development is economic development in the entrepreneur age.

Conventional education lacks content for financial literacy in the critical Entrepreneur space.

The Entrepreneur Sovereign Nation Program developed by CEO SPACE is the first University affiliated curriculum, which has been shown to rapidly develop, business owner revenue and revenues impacting treasury receipts. New business owner mental software improves GNP faster than any action.

Economic development takes longer and cost more without using the ENTREPRENEUR FORUM within the CEO SPACE Sovereign Nation Program. Who wants to pay more to develop national economic growth, and delay the income by years?





## TEEN YOUTH OPTION

CEO SPACE offers a Teen Youth Financial Literacy training known as FEAST, Free Enterprise Accelerated System Training. Teens are taught the basics of Entrepreneur development skills, while learning how important their core education is. Teens are also taught (at ages from 13 through 22) communication, team building, accountability, integrity management, ethics, and break down repair.

The Young Adult FEAST program is operated by certified MA trainer and famous bestselling author, Eve Hogan, co-author of many Chicken Soup Books including Chicken Soup for the African American Soul a global bestselling title. Lisa Nichols, star of “The Secret”, guest on Oprah and Larry King worldwide, star of her own television show and author of the international best seller “NO MATTER WHAT” also teaches the FEAST and regular CEO SPACE programs.

Up to two hundred young adults may be included in option training for each Sovereign Nation Forum hosted in country. As you trust us with your young adult minds we will return to you the leaders of tomorrow in the larger Global Community we share with one another.

Thank you for your positioning accelerated software upgrades for your key brains, as a matter of priority for national economic development now rather than at some future time. As relates to our young minds, they simple lack the option to wait for opportunities. They need those new options yesterday.

When you think of the children in nation and their full future potential, think of our FEAST Education from CEO SPACE. FEAST is an option which can run concurrent to your adult Entrepreneur Training for business owners and senior company management in nation.





## SUMMARY

Host nations interested in the SOVERIEGN Nation Forum as a benefit for their country, are encouraged to schedule video conference calls with decision makers and CEO SPACE management for first due diligence purposes. First calls would occur after participants have reviewed *WHY CEO SPACE* at [www.ceospace.net](http://www.ceospace.net) (a click and play ten minute video). Such calls would be followed typically by a host nation delegation attending a Forum offering in the USA to see the product they would be purchasing.

If a positive decision to schedule a number of Forum trainings in nation is made, contracts online are executed to reserve forum dates. A flat pre-payment fee of ten million dollars is bank wired to escrow and the host nation is advised the Forum dates are frozen from inventory and assigned for the host nation forum week. CEO SPACE teams begin work immediately in nation to prepare the hosting event.

Dates are scheduled with host nation based on infrastructure availability such as local ball rooms to host five thousand guests, or convention centers, or portable systems (air conditioned tents and generators) which can be flown to nation. All details are managed by CEO SPACE with minimum bandwidth consumption from the host nation.

Host nations receive positive Press. Host nations also use Forum events as showcase functions to credit providers for loans and credit lines, demonstrating the host nation commitment to rapid economic growth.

CEO SPACE recommends sponsor nations host two Forums in their initial, trial year with additional forums scheduled for second through fifth years as profitable experiences grow treasury receipts. For further information contact Deborah Gilbert or Cheryl Brenner at 256 850 4700 extension "0".

